**Kuwait University**

**College of Engineering and Petroleum**

**Scoring Rubric for Student Outcome 3 - Oral Presentation (SO3a)**

SO3: an ability to communicate effectively with a range of audiences.

|  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- |
| **PI** | **4 (Exemplary)** | **3 (Meets Expectations)** | **2 (Developing)** | **1 (Beginning)** | **weight** | **Score** |
| **Content and Organization** | * Thorough, well-researched, and organized content.
* Clear thesis or main message.
* Comprehensive coverage of the topic.
 | * Information is mostly clear and organized.
* The thesis or main message is evident.
* Good content with some depth.
 | * May be somewhat disorganized.
* Thesis or main message is present but not clearly articulated.
* Adequate content but lacking depth.
 | * Lacks organization.
* Unclear or missing thesis or main message.
* Minimal content
 |  |  |
| **Delivery** | * Engaging and confident.
* Clear voice projection.
* Maintains eye contact.
* Uses appropriate pace and pauses effectively.
 | * Generally clear delivery.
* Some variation in voice projection.
* Maintains occasional eye contact.
* Generally good pace.
 | * Delivery is somewhat unclear.
* Inconsistent voice projection.
* Limited eye contact.
* Pacing may be too fast or too slow.
 | * Difficult to understand.
* Poor voice projection.
* Minimal eye contact.
* Pacing is distracting.
 |  |  |
| **Visuals** | * Visually appealing, relevant, and enhances understanding.
* Effectively used to support key points.
* Figures, tables, etc., are appropriately labeled, referenced, and contribute significantly to clarity.
 | * Generally good visuals and relevant to the content.
* Support key points adequately.
* Figures, tables, etc., are mostly appropriately labeled and referenced, contributing to clarity.
 | * Visuals are present but may be somewhat distracting or not entirely relevant.
* Slightly support key points.
* Limited or inconsistent labeling and referencing of figures, tables, etc., affects clarity to some extent.
 | * Limited or poorly chosen visuals.
* Detracts from the presentation.
* Minimal or no labeling and referencing of figures, tables, etc., negatively affects clarity.
 |  |  |
| **Q&A and Interaction** | * Demonstrates a deep understanding of the subject matter during Q&A.
* Answers questions and comments with confidence, clarity, and insight
* Engages effectively with the audience.
 | * Shows a solid understanding of the material during Q&A.
* Responds to questions and comments effectively.
* Interacts well with the audience.
 | * Demonstrates a basic understanding during Q&A.
* Responses to questions and comments are somewhat fragmented.
* Interaction with the audience is acceptable.
 | * Shows little understanding during Q&A.
* Struggles to properly comprehend and respond to questions and comments.
* Limited interaction with the audience.
 |  |  |
| **Group Presentation** **(if applicable)** | * All members actively contribute.
* Effective collaboration.
* Demonstrate a unified presentation.
* Responds to questions and comments as a cohesive group with competence.
 | * Most members contribute effectively.
* Good collaboration.
* Generally unified presentation.
* Responses to questions and comments are consistent for the most part.
 | * Some members contribute adequately.
* Collaboration may be inconsistent.
* Presentation lacks complete unity.
* Responses to questions and comments lack seamless coherence.
 | * Limited contribution from most members.
* Weak collaboration.
* Noticeable lack of unity.
* Responses to questions and comments as a group are inconsistent and confusing.
 |  |  |

11/2023