**Kuwait University**

**College of Engineering and Petroleum**

**Scoring Rubric for Student Outcome 3 - Oral Presentation (SO3a)**

SO3: an ability to communicate effectively with a range of audiences.

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| **PI** | **4 (Exemplary)** | **3 (Meets Expectations)** | **2 (Developing)** | **1 (Beginning)** | **weight** | **Score** |
| **Content and Organization** | * Thorough, well-researched, and organized content. * Clear thesis or main message. * Comprehensive coverage of the topic. | * Information is mostly clear and organized. * The thesis or main message is evident. * Good content with some depth. | * May be somewhat disorganized. * Thesis or main message is present but not clearly articulated. * Adequate content but lacking depth. | * Lacks organization. * Unclear or missing thesis or main message. * Minimal content |  |  |
| **Delivery** | * Engaging and confident. * Clear voice projection. * Maintains eye contact. * Uses appropriate pace and pauses effectively. | * Generally clear delivery. * Some variation in voice projection. * Maintains occasional eye contact. * Generally good pace. | * Delivery is somewhat unclear. * Inconsistent voice projection. * Limited eye contact. * Pacing may be too fast or too slow. | * Difficult to understand. * Poor voice projection. * Minimal eye contact. * Pacing is distracting. |  |  |
| **Visuals** | * Visually appealing, relevant, and enhances understanding. * Effectively used to support key points. * Figures, tables, etc., are appropriately labeled, referenced, and contribute significantly to clarity. | * Generally good visuals and relevant to the content. * Support key points adequately. * Figures, tables, etc., are mostly appropriately labeled and referenced, contributing to clarity. | * Visuals are present but may be somewhat distracting or not entirely relevant. * Slightly support key points. * Limited or inconsistent labeling and referencing of figures, tables, etc., affects clarity to some extent. | * Limited or poorly chosen visuals. * Detracts from the presentation. * Minimal or no labeling and referencing of figures, tables, etc., negatively affects clarity. |  |  |
| **Q&A and Interaction** | * Demonstrates a deep understanding of the subject matter during Q&A. * Answers questions and comments with confidence, clarity, and insight * Engages effectively with the audience. | * Shows a solid understanding of the material during Q&A. * Responds to questions and comments effectively. * Interacts well with the audience. | * Demonstrates a basic understanding during Q&A. * Responses to questions and comments are somewhat fragmented. * Interaction with the audience is acceptable. | * Shows little understanding during Q&A. * Struggles to properly comprehend and respond to questions and comments. * Limited interaction with the audience. |  |  |
| **Group Presentation**  **(if applicable)** | * All members actively contribute. * Effective collaboration. * Demonstrate a unified presentation. * Responds to questions and comments as a cohesive group with competence. | * Most members contribute effectively. * Good collaboration. * Generally unified presentation. * Responses to questions and comments are consistent for the most part. | * Some members contribute adequately. * Collaboration may be inconsistent. * Presentation lacks complete unity. * Responses to questions and comments lack seamless coherence. | * Limited contribution from most members. * Weak collaboration. * Noticeable lack of unity. * Responses to questions and comments as a group are inconsistent and confusing. |  |  |

11/2023